



SUMMARY

A creative leader seasoned in commercial grade graphic and industrial design. An expert in cohesive development, from concept to implementation, with mixed media and manufacturing techniques to elevate client brand identity.

EXPERIENCE

Senior Production Industrial Designer

2017–PRESENT

Digitas Health

Contract work done for Advertising Company specializing in Pharmaceuticals on trade show booth design including experience design, Panel Graphics, and printed handout materials.

Freelance Designer

2007–PRESENT

.keithH Designs

Brand building, with digital and custom fabrication. Able to build graphics for social media to publicly displayed signs in such mediums as vinyl, wood and metal. Product design also available with DFM experience.

Theory Threads

Personal Brand of Cycling Apparel designed in partnership with the Voler clothing company.

Philadelphia Bikesmith

Created Branding, signage, promotional paperwork and cycling kits(riding uniforms) for local Philadelphian bikeshop.

H&K Hair Studio

Created paperwork using existing logo, as well as developed and fabricated outdoor signage.

Bell's Bicycles

In conjunction with Unibroue Brewing designed specifically sized panniers to hold three large bottles as well as multiple six packs with a custom rearrangeable insert.

NextFab

Fabrication and installation of vinyl signage at North fourth and Wilmington locations.

Campbell's Company

Working with the marketing company Push10, printed and installed large scale vinyl artwork for the Campbell's Company's family center in Camden, NJ.

Philadelphia Museum of Art

Conceptualized, rendered, and 3D printed ergonomic handles for slippery iPad cases used in a PMA exhibit in 2017.

Creative Director | Elite Bicycles Inc.

2007–2012

Responsible for the design direction of the company, including brand identity and consumer advertising. Redesigned entire letterhead for company and branding.

Custom Bicycle Painter

Interface with clients for all custom work from concept to finished product.

Technician

Proficient in complete product builds, while working independently.

Industrial Designer | Curio(Mobile Outfitters/Paw5)

2012–2017

As lead designer for Mobile Outfitters, created custom film cutting machines for on-demand screen protectors for mobile electronics at kiosk locations. Responsible for product photo-documentary for new products. Trade show booth and in-store product display design and development. Redesigned Dry-box for curing screen protectors applied to mobile devices.

Designer for Paw5, was part of design team for award winning Rock 'N' Bowl. Developed packaging for Paw5 bowls. Prototyped and 3D printed future alternative style dog bowls for Environment Enrichment.

2003–2007

EDUCATION

University of the Arts | Philadelphia

Bachelor of Science – Industrial Design

Promising Artist Award from University | \$8,000 Yearly tuition awarded for academic excellence

SKILLS

Conceptual | All aspects from concept to completion and design for manufacturing. Able to work collaboratively or independently.

Computer | Adobe Suite(Illustrator/Photoshop/InDesign), Rhino 3D, Autodesk Fusion360, Expert PowerPoint Designer.

Model Making | Proficient in all shop tools from hand tools to high tech machines, 3D printing, laser cutting and CNC machining.

Photography | Experience in digital product documentation as well as photo editing. Proficient in product advertising and editing.

AWARDS & EXHIBITIONS

Promising Artist Award from University | \$8,000

3rd Place | Philadelphia Museum of Art's Collab Competition

Rosewolf Gallery | Senior Competition

Fuel Gallery | Vase Project(Rift) shown at Design Philadelphia

